The following table shows a resulting weighted average of the feedback from our evaluators. In this case, a lower value represents a poorer score. This table has been ordered to show the questions in descending order, with the items needing the most attention, those with the most negative feedback, toward the top.

|  |  |
| --- | --- |
| **Question** | **Weighted Result** |
| **It is always clear what to do next.** | 0.1666666667 |
| **The Homepage’s content makes me want to use the site.** | 0.3333333333 |
| **The site is easy to use for first-time visitors.** | 0.5 |
| **It is easy for me to find my way around the site.** | 0.6666666667 |
| **Information is easy to read.** | 1 |
| **I was able to accomplish my task easily.** | 1.166666667 |
| **Screens have the right amount of information.** | 1.166666667 |
| **It is easy to remember where to find things.** | 1.333333333 |
| **Information is written in a style that suits me.** | 1.333333333 |
| **Information is layered effectively on different screens.** | 1.5 |
| **Information is relevant.** | 1.666666667 |
| **The site would be easy to use for repeat visitors.** | 2 |
| **The site has a clear purpose.** | 2 |